

30-Day

ACTION PLAN



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Defining Your “WHY”

A strong “**Why**” is what will help you to succeed. What is your “**Why**”? Think about who or what motivates you to build your business. Ask each member of your team what motivates them to build theirs. A well-defined “**Why**” will help you and your team overcome unexpected obstacles as they arise.

What is your “**Why**”?

To help you define yours, answer the following questions.

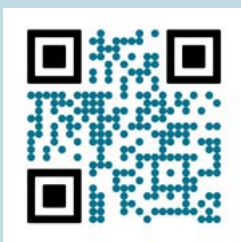
1. Who or what motivates you the most? Who or what motivates your actions **NOW**?
(E.g., Covering monthly bills, saving for a family vacation, etc.)

2. How will you fulfill your “**Why**”? What plans or steps will you put in place to help fulfill your “**Why**”?

3. How can you help your team members fulfill their “**Why**”?

“People buy products or services not for what they are, but for what they represent. When you are approaching your business, think about WHY you are doing it. People don’t buy WHAT you do, they buy WHY you do it.”

- Simon Sinek



SCAN ME

To learn more about the “**Why**” concept, watch this video by “Simon Sinek: How Great Leaders Inspire Action.”

Your Vision

Develop a powerful vision for you and your team using your “Why.” This will help empower you to fulfill your dreams.

Imagine the possibilities when you focus on your “Why.”

What is **YOUR** vision?

What is your **TEAM’S** vision?



TIP FOR SUCCESS

Host a party with your team members to create vision boards. Then, place your board where you will see it daily. Ask your team members to do the same!



Why Isagenix?

- Established company with over 20 years of industry success
- Operating in 24 countries
- More than \$8.8 billion total in global sales
- Time flexibility for a side income
- Simple, online training systems
- Market-disrupting products
- Internationally trusted & respected
- More than \$47 million given to charity
- No-Compromise commitment to quality with more than 16 clinical studies and counting

What is the Isagenix “No-Compromise Commitment”?



BACKED BY SCIENCE & NATURE

Nutritionist approved



MADE WITH NATURAL INGREDIENTS

No artificial flavors, colors, or sweeteners



RESPONSIBLE SOURCING

Isagenix uses regional locations to minimize our global footprint and maximize product reliability



GLUTEN-FREE

All Isagenix products are gluten-free



UNDENATURED WHEY FROM GRASS-FED PASTURE-RAISED COWS

Not treated with routine antibiotics (Found in these Isagenix products: IsaLean® Shakes, IsaPro®, IsaLean® PRO Shakes, Whole Blend IsaLean® Shakes, and AMPED™ Tri-Release Protein)



RIGOROUS QUALITY TESTING

For microbial activity, heavy metals, and 70+ different pesticides

Product Introduction Bonus (PIB)

Isagenix gives Independent Associates the opportunity to earn money when they personally help a new Customer get started on Isagenix products. If you're an Associate, you can earn a one-time Product Introduction Bonus of 20% from new Customer sales..

$$20\% \text{ x } \underline{\hspace{2cm}} = \$ \underline{\hspace{2cm}}$$

OF FIRST ORDERS TOTAL IN FIRST ORDER SALES



ADDITIONAL BONUSES:

- Consultant Bonus = **\$50** when you enroll one Customer on the left and one on the right.

PLUS, help your 2 Personally Enrolled each share with two people and earn:

- 2 x Personally Enrolled Consultant Bonus = **\$200**
- Crystal Manger Rank Advancement Bonus = **\$250**

GRAND TOTAL = Up to US\$500 + 20% PIB

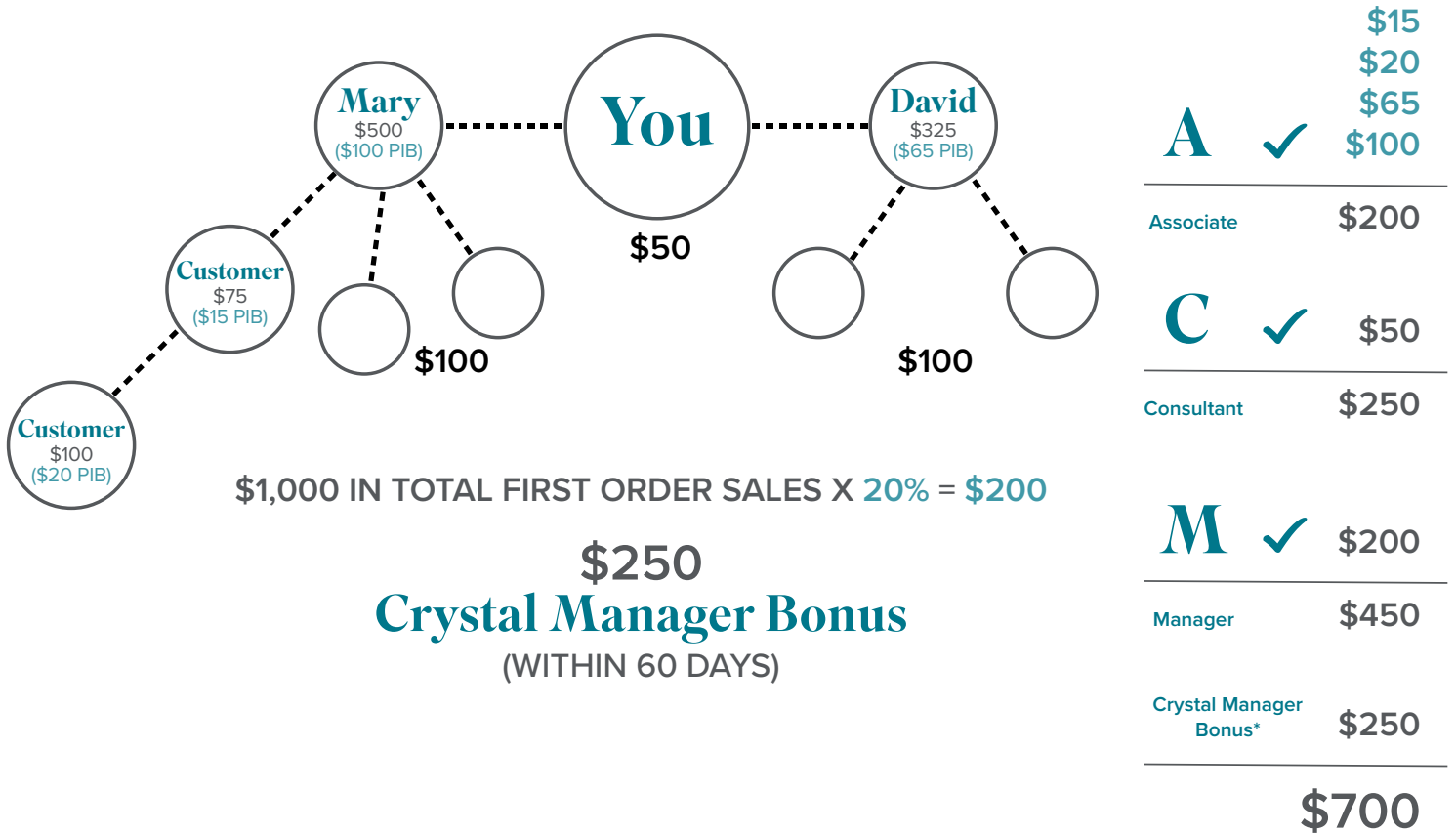
*For demonstration purposes only. The amounts depicted here reflect the maximum earnings available, assuming all conditions are met and are not projections or guarantees. Isagenix does not guarantee any amount of earnings. Refer to the Isagenix Team Compensation Plan for details. Bonuses are subject to change.

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Right Now Money

Isagenix has created a process to help you earn money by sharing products.



*Crystal Manager Bonus of \$250 has to be done within 60 days. In 2021, the average earnings of all Isagenix Associates, active and inactive, was US\$962 before expenses. The average earnings of all US Associates who earned money from Isagenix in the year 2021 was US\$3,153 before expenses. See IsagenixEarnings.com.

Team Compensation Plan

RIGHT NOW MONEY - EXAMPLE

Let's say that <.....name.....> enrolled with \$500 worth of product, Isagenix would pay you a Product Introduction Bonus (PIB) of \$100, 20% of \$500.

Then, if <.....name.....> enrolled with \$325 worth of product, Isagenix would pay you a Product Introduction Bonus of \$65, 20% of \$325.

This would earn you a total of \$165.

Now, if you enrolled one of these people, one on your left team and one on your right team, you would earn your first Rank Advancement Bonus (RAB) and become a Consultant, earning a one-time bonus of \$50.

This would bring your total to \$215 just for helping two Customers get started with Isagenix.

Together, we would help your two friends do exactly what you did by sharing Isagenix with two new people.

If both of them share Isagenix with two new Customers each, you would receive a \$100 bonus for helping <.....name.....> and another \$100 bonus for helping <.....name.....>.

Up to this point, you would have earned a total of \$415.

If you did this in your first 60 days of becoming an Independent Isagenix Associate, you would earn your second rank advancement to Manager and receive another one-time bonus of \$250.

“That’s a grand total of \$665; imagine what you could do with this extra money!”

This is just the beginning of the earning opportunity with Isagenix.

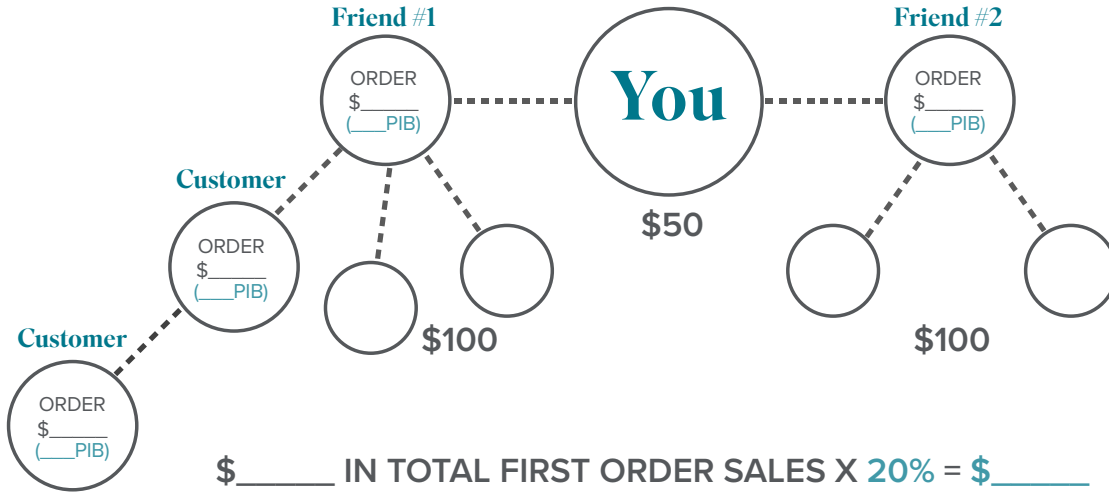
Formula in Action

20% X OF FIRST ORDERS	= TOTAL IN FIRST ORDER SALES
+	
HELP YOUR 2 PERSONALLY ENROLLED EACH SHARE WITH TWO PEOPLE (WITHIN 60 DAYS)	\$500*
TOTAL =	

*Crystal Manager Bonus of \$250 has to be done within 60 days. In 2021, the average earnings of all Isagenix Associates, active and inactive, was US\$962 before expenses. The average earnings of all US Associates who earned money from Isagenix in the year 2021 was US\$3,153 before expenses. See IsagenixEarnings.com.



LET'S PRACTICE



\$_____ IN TOTAL FIRST ORDER SALES X 20% = \$_____

\$250
Crystal Manager Bonus
 (WITHIN 60 DAYS)

	PIB \$ _____
	PIB \$ _____
	PIB \$ _____
	PIB \$ _____
A ✓	_____
Associate	\$ _____
C ✓	\$50
Consultant	\$ _____
M ✓	\$200
Manager	\$ _____
Crystal Manager Bonus*	\$250
	\$ _____

PRACTICE HERE

Map to Crystal Executive

Here's your map to becoming a Crystal Executive. Fill in your new team members' names. To become a Crystal Executive, you need to personally help at least five people join on each team leg (right and left), then help at least five individuals on each leg become Consultants within 180 days of becoming an Isagenix Independent Associate.

- US\$50/CA\$55 Consultant Bonus
- + US\$250/CA\$277 Crystal Manager bonus (achieve within 60 days of becoming an Associate)
- + US\$750/CA\$832 Crystal Director bonus (achieve within 120 days of becoming an Associate)
- + US\$1,000/CA\$1,110 Crystal Executive bonus (achieve within 180 days of becoming an Associate)
- + US\$2,000/CA\$2,220 Consultant Development bonus (\$100 for each Personally Enrolled Consultant, Maximum 20)

= Up to US\$4,050/CA\$4,494 in bonus money! (Consultant to Crystal Executive in 180 days)



All dollar amounts are shown in USD/CAD. Local amounts may be subject to the Isagenix Foreign Exchange Policy. The specific market values are calculated using the Foreign Exchange Multiplier. To calculate your market's equivalent, simply multiply the U.S. amount shown by the applicable Foreign Exchange Multiplier for that specific market. This value is subject to change every quarter based on published exchange rates and will be valid for the following quarter.

*For illustration purposes only. The amounts depicted here reflect the maximum earnings available assuming all conditions are met and are not projections or guarantees. Isagenix does not guarantee any amount of earnings. Associates participating in the Crystal Challenge outside of the 180-day join date period do not qualify for the US\$1,000/CA\$1,110 Crystal Executive Bonus. For qualifying Associates, the US\$4,050/CA\$4,494 bonus can only be achieved if Crystal Manager is achieved within 60 days of becoming an Associate, Crystal Director is achieved within 120 days of becoming an Associate, and Crystal Executive is achieved within 180 days of becoming an Associate.

BUILDING COMMUNITY

Develop Your Team

Write down the names of five dedicated team members you will work with closely:

1. Name: _____
2. Name: _____
3. Name: _____
4. Name: _____
5. Name: _____

WHAT DOES LEADERSHIP LOOK LIKE?

- Encouraging your team to host their own events. For more information, visit IsagenixBusiness.com/Associate-Run-Events.
- Connecting with your team on social media so they have access to a community and resources.
- Directing your team to numerous training resources on IsagenixBusiness.com.
- Organizing weekly team calls.

ACCOUNTABILITY

How can I increase accountability in my team?

Be a dedicated accountability coach. Help team members stay committed to their 30-Day Action Plan goals through text, three-way calls, Facebook or Instagram, weekly meetings, and the Penny app.

Customer Coaching: Connect with Customers once they've received their first product order to answer any questions and make sure they get the most out of their product experience. Don't forget to help them register for the IsaBody Challenge® and download the IsaLife app.



TIP FOR SUCCESS

Work with like-minded people. If you don't have five existing dedicated team members, connect with other industry professionals on social media and share the opportunity.

Isagenix Events

Isagenix hosts corporate-run events each year to educate, motivate, and inspire all who attend.

Events are specifically designed to help you build upon your success.

Each one offers unique training on new products, systems, tools, and industry from both the corporate staff and top Leaders—so you feel empowered to build your business.

Events also build belief in you, your team, and the Isagenix culture. The more team members you have at an event, the more confidence you can create!

CORPORATE-RUN EVENTS:

- **NYKO** — New Year Kick-Off is the first event of the year, specifically designed to set you up for success in the coming year. You'll learn directly from the Leaders revolutionizing this business during this action-packed event. A top-notch lineup of expert trainers will dive into business-building strategies. NYKO is also your first glimpse at exciting new products and sales tools, plus big announcements for the year ahead. Don't miss the chance to kick off your year with major motivation!
- **CELEBRATION** — This flagship event features powerful training sessions to help you build your Isagenix business and lead your teams down the road to success. This event boasts a star-studded lineup of trainers who are prepared to share their insight and experience, transform the way you approach business building, inspire and empower you to bring your business to the next level, and finish the year strong!



Have you downloaded the Isagenix Events app from the App Store or Google Play? _____

What is the next event you will attend? _____

Who from your team is coming with you to the next event?

“Why show up to New Year Kick Off? Because of the people, the passion, and the power that you will feel as you walk out of this event, ten feet tall and absolutely bulletproof, to be able to take your business to a whole new stratosphere.”

- Erika Rothenberger

While Isagenix hosts corporate-run events, we also support our Associates hosting events in their neighborhoods. These are called Associate Run Events. Find an event near you at IsagenixEvents.com/ARE.

To find out more about Isagenix Events, visit IsagenixEvents.com

NOTES _____

WHO DO YOU KNOW?

List, Connect, & Expand Your Community

Create a list of people you care about who'd love sharing and, maybe even earning, with Isagenix. This list is designed to help you identify and connect with your community to influence greater health, beauty, and financial wellbeing.

“If you're going to connect, people need to know that you understand them.” — John C. Maxwell

WHO DO YOU KNOW WHO...

- loves social media
- is entrepreneurial
- wants a side hustle
- is seeking purpose
- promotes beauty products
- is looking for community
- is charismatic
- is motivational and ambitious
- shows an interest in wellness
- displays character and integrity
- is dependable
- is health conscious
- is looking for change in their life
- wants to make a supplemental income
- is a great communicator
- lives in another country

WHO DO YOU KNOW WHO IS A...

- social media influencer
- niche or micro-influencer
- affiliate marketer
- health professional
- nutritionist
- chiropractor
- dentist
- personal trainer
- hair stylist
- esthetician
- massage therapist
- high-enrolling Associate

WHO DO YOU SEE CRUSHING IT ON...

- Instagram
- YouTube
- TikTok
- LinkedIn
- Facebook
- Snapchat
- Twitter
- Pinterest

Remember, success is in the follow-up.

As Entrepreneur and Best-Selling Author Grant Cardone says, *“More than 80% of sales are made between the fifth and twelfth touch.”*

WEEKLY Activities Outline

Each week, you should be doing at least one of the following activities to create new connections, present the Isagenix opportunity, and teach or train your team. This is a great time to use the Simple System to make new connections!

CONNECTING

- Reach out to an old friend
- Find a new friend on social media
- Talk to someone in line for coffee, at checkout, etc.
- Talk to someone new at the gym
- Follow up with someone you've spoken to about Isagenix
- Add new people to your 'Who You Know' list
- Ask for referrals from existing Customers
- Ask someone to take a look at Isagenix on social media

PRESENTING

- Host an in-home event
- Have a 3-way call with your prospective new Customer and your support team
- Send a prospective new Customer "Isagenix: 20% Product Introduction Bonus Explained" video

TEACHING OR TRAINING

- Cheer on a new product user
- Post on your team Facebook page
- Review Right Now Money with a new Associate
- Have box-opening calls with new Customers
- Help a new Associate on a three-way call with one of their prospective new Customers
- Develop your team's map to Crystal Executive
- Three-way calls with your team members
- Help your team member enroll someone new

For more ideas about income-producing activities, join our Isagenix Business Facebook group: [Facebook.com/Groups/Isagenix.Business](https://www.facebook.com/Groups/Isagenix.Business).

Social Media



SOCIAL MEDIA BEST PRACTICES

Simplicity

- Keep your unique links accessible (even when you're not directly promoting) by using a personalized menu (e.g., Linktree).

Content Variation

- Keep content fresh by mixing it up between lifestyle content and product shots.

Video is 'King'

- Video dominates the social media space. We recommend showcasing products in a video element for maximum reach.

Lighting

- Be sure your content is well-lit for the best results and clarity.

Hashtags + Tagged Accounts

- Always include appropriate handles and hashtags.
- Feel free to add additional hashtags for products and related topics.
- Product Examples: #IsaLeanShake #WholeBlendShake #CollagenElixir #RechargeNAD
- Topic Examples: #ProteinShake #IntermittentFasting #CleanseDayWednesday #SuperfoodIngredients

Be Yourself

- It's not a one-size-fits-all; figure out what feels most authentic to you and what your unique audience will engage with consistently.

Content Creativity

- Don't be afraid to think outside of the box and create videos or photos that blend into your own brand.
- Provide only accurate and compliant product claims. These can be sourced directly from our product pages (Isagenix.com)

Have Fun

- The best kind of content is fun and relatable!

Simple System – THE PVC 1-2-3 METHOD

You're embarking on an incredible journey to improve lives through wellbeing.

To help you experience success, however you define it, we've created a guided system to help you get your products paid for or earn an income. We have different paths you can follow depending on what goals your prospects have!

PVC METHOD

Let our simple PVC Method help you attract new Customers and build a thriving business. We'll show you exactly what to send and what to say.

(P) Picture: Pictures help create intrigue & interest.

(V) Video: Videos explain how the product(s) work.

(C) Cart: The cart is the easiest way to check out.

While following the order of PVC is usually recommended, at times it may make sense to send the video first and then pictures. This is especially true when sharing about the Isagenix Opportunity. It's easier to lead with Video and use Pictures as a follow-up to nudge the conversation forward.

1-2-3 METHOD

Once you find new Customers, you'll want to onboard them and help them choose the path that's right for them using the 1-2-3 Method.

- They qualify themselves after watching the 1-2-3 welcome video on WelcomeToIsagenix.com
- You onboard them as a 1, 2, or 3 based on their response.

If they identify as...

1. They are simply interested in enjoying their products.
2. They are interested in getting paid to share their products.
3. They're ready to start building an additional stream of income.

Keep this system in mind as you go through your 30-Day Action Plan.

Go to IsagenixBusiness.com/Simple-System to follow the full guided system and to get all the content to help you succeed!

HOW TO BUILD Your Next 30 Days

STEP 1: LEARN SIMPLE SYSTEM: PVC 1-2-3

Let our simple PVC Method help you get new Customers and build a thriving business. We'll show you exactly what to send and what to say.

STEP 2: SET GOALS

Set your stretch goals for the next 30 days! What do you want to achieve with Isagenix? Both physically and financially, now is the time to put pen to paper and commit to your goals!

STEP 3: PLAN ACTIVITIES

Each week, you should be building your business by performing tasks in the following areas: connecting, presenting, and teaching or training. Schedule your week to include activities from each area.

STEP 4: SCHEDULE YOUR IDEAL WEEK

We are all busy — we get it! With so many different things demanding your time and attention, it can be hard to identify when you actually have time to build your business. Use this to outline which hours you have commitments (work, family functions, etc.), where you cannot build your Isagenix business, and identify pockets of time where you can build your business each week. After you've outlined your ideal week, you will use this to schedule income-producing activities each week for your next thirty days.

STEP 5: AN HOUR A DAY

Have an hour to work on your business today? Here are some quick tasks you can do to stay engaged in your business. Plan these out each week to keep yourself focused on these income-producing activities.

REPEAT!

Once you've completed your 30-Day Action Plan, repeat the process to continue working towards the goals you've set.



Goal Setting

Over the next 30 days:

1. I will share the Isagenix story _____ times a day for _____ days a week.
2. I will send ____ pictures a week.
3. I will enroll _____ people per month with an Isagenix System or Pack.
4. I will earn the Team Builders Club in this month by:
 - 2 Enrollments
 - 5 Enrollments
5. I will spend _____ hours a day for _____ days a week on my Isagenix business.

This should be time spent on income-producing activities, such as starting a new Member with an Isagenix System, sharing the Isagenix story, and helping a new business partner get started.

6. My recognition rank will be _____ within 30 days of _____ .
7. I will cycle _____ times per week by _____ .

HINT:

Consultant 0-1 Personally Enrolled Consultants

Manager 2-5 Personally Enrolled Consultants

The average Manager/Crystal Manager develops 1 Consultant for every 8.3 enrollments.*

Director 6-9 Personally Enrolled Consultants

The average Director/Crystal Director develops 1 Consultant for every 6.4 enrollments.*

Executive 10+ Personally Enrolled Consultants

The average Executive/Crystal Executive develops 1 Consultant for every 5.9 enrollments.*

8. When I achieve my goal by _____ , I will feel _____

_____ .

9. When I achieve my goal by _____ , I will celebrate by _____

_____ .

_____ .

Signature

Date

*Information provided for reference purposes only. Isagenix Independent Associates earn compensation based on sales volume and are not required to develop any number of Consultants to be eligible to participate in the Isagenix Team Compensation Plan. Based on lifetime statistics for all Associates across all markets whose highest recognition rank achieved is Manager. Calculated by comparing the total number of enrolled Customers that achieved a recognition rank of Consultant or above to the total number of enrolled Customers over the lifetime of each account. Customers that did not create an account or did not purchase membership with Isagenix are not included in this calculation. Requirements to achieve Manager recognition status may vary by country. Information accurate as of June 10, 2022.

Full Time/ Part Time

Are you dedicated to building a full-time or part-time business? What lifestyle are you looking to achieve? Based on your answers, check out the sample schedules on the following two pages, then create your own ideal schedule.

What days will you commit to working on your Isagenix business? _____

What hours each day are you dedicating to personal/family time? _____

6 KEY BUSINESS-BUILDING ACTIVITIES

1. Share Isagenix products with those around you.
2. Generate buzz on social by showing how these products improved your life.
3. Follow up with potential new Customers, set appointments, and start enrolling.
4. Set up three-way calls.
5. Take part in daily IsaBody® Challenge activities with your team.
6. Teach a member of your team how to earn bonuses by sharing Isagenix products.

POWER HOUR

Having trouble figuring out how to spend your time? Try a Power Hour! Your goal is to accomplish the following in one hour:

- Schedule 2 follow-up appointments
- Add 3 new people to your contact list
- Invite 3 people to your next in-home event
- Send 5 text messages
- Generate buzz on social with a post

15 MINUTES OF FOCUS

Short on time but want to make an impact? Select up to 2 items below and complete them in the next 15 minutes.

- Send 5 text messages
- Make 1 follow-up call
- Join a three-way call
- Post on social media

For more tools and resources, visit IsagenixBusiness.com.

Sample Part-Time Schedule

TODAY IS

DAY: *Tuesday*

DATE:

GOAL:

TO-DO LIST

SCHEDULE

6:00 AM *Meditation, make Shakes*

6:30 AM

7:00 AM *Team Text - Motivation message*

7:30 AM *Drive to work*

8:00 AM

8:30 AM

9:00 AM

9:30 AM

10:00 AM

WORK TIME

10:30 AM

11:00 AM

11:30 AM

12:00 PM *Lunchtime - check Penny app, do 2 Reachouts*

12:30 PM

1:00 PM

1:30 PM

2:00 PM

2:30 PM

3:00 PM

WORK TIME

3:30 PM

4:00 PM

4:30 PM

5:00 PM

5:30 PM

6:00 PM *Dinner with family*

POWER HOUR

6:30 PM

7:00 PM

7:30 PM

8:00 PM *Team call*

8:30 PM

9:00 PM

9:30 PM

10:00 PM

10:30 PM

11:00 PM

11:30 PM

12:00 AM



Part-Time Schedule

TODAY IS

DAY:

DATE:

GOAL:

TO-DO LIST

SCHEDULE

6:00 AM

6:30 AM

7:00 AM

7:30 AM

8:00 AM

8:30 AM

9:00 AM

9:30 AM

10:00 AM

WORK TIME

10:30 AM

11:00 AM

11:30 AM

12:00 PM

12:30 PM

1:00 PM

1:30 PM

2:00 PM

2:30 PM

3:00 PM

WORK TIME

3:30 PM

4:00 PM

4:30 PM

5:00 PM

5:30 PM

6:00 PM

POWER HOUR

6:30 PM

7:00 PM

7:30 PM

8:00 PM

8:30 PM

9:00 PM

9:30 PM

10:00 PM

10:30 PM

11:00 PM

11:30 PM

12:00 AM

Sample Full-Time Schedule

TODAY IS

DAY: *Monday*

DATE:

GOAL:

TO-DO LIST

Register for Celebration

Schedule follow-up calls for the week

SCHEDULE

6:00 AM *wake up, 5 min meditation*

6:30 AM *Start Cleanse Day - drink Ionix*

7:00 AM *Ionix & Yoga time!*

7:30 AM *Drop kids off at school*

8:00 AM

8:30 AM

9:00 AM

9:30 AM *Team call*

10:00 AM

10:30 AM

11:00 AM *Check emails*

11:30 AM

12:00 PM *Lunch with new Associate!*

12:30 PM

1:00 PM

1:30 PM

2:00 PM *Reach-outs and Follow-ups*

2:30 PM

3:00 PM

3:30 PM

4:00 PM *Pick up kids from school*

4:30 PM *T-ball practice*

5:00 PM *Cook dinner/coaching call*

5:30 PM

6:00 PM *Family dinner*

6:30 PM

7:00 PM

7:30 PM

8:00 PM *Opportunity call!*

8:30 PM

9:00 PM *Training call with new Associate*

9:30 PM

10:00 PM

10:30 PM

11:00 PM

11:30 PM

12:00 AM



Full-Time Schedule

TODAY IS

DAY:

DATE:

GOAL:

TO-DO LIST

SCHEDULE

6:00 AM

6:30 AM

7:00 AM

7:30 AM

8:00 AM

8:30 AM

9:00 AM

9:30 AM

10:00 AM

10:30 AM

11:00 AM

11:30 AM

12:00 PM

12:30 PM

1:00 PM

1:30 PM

2:00 PM

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3:00 PM

3:30 PM

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6:30 PM

7:00 PM

7:30 PM

8:00 PM

8:30 PM

9:00 PM

9:30 PM

10:00 PM

10:30 PM

11:00 PM

11:30 PM

12:00 AM

Ideal Week

Use this page to plan when you plan to work your business and what activities you want to complete.

I will work my business from _____ to _____ on these days _____.

Fill in this table with all the activities you need to focus on this week. These activities will be your focus during the hour each day you have committed to working your business.

CONNECTING

-
-
-
-
-
-

PRESENTING

-
-
-
-
-
-

TEACHING OR TRAINING

-
-
-
-
-
-

CONNECTING

Goal
Achieved

PRESENTING

Goal
Achieved

TEACHING OR TRAINING

Goal
Achieved

AN HOUR A DAY Checklist



Let's say you only have an hour each day to work on your business. Here is a list of various business-building activities and about how long they should take you to complete. Use this guide to fill the pockets of your time with actions to get you closer to your goals.

- Present the Isagenix Opportunity to someone new**
Ask your support team ahead of time to join you on a 3-way call with a potential new Customer to show them what's possible with Isagenix.
- Implement the Simple System: PVC 1-2-3**
Use this guided system to help you find and on board new Customers and build a thriving business.
- Post on Social Media**
Share your story, highlight someone else's, shout out a happy product user, provide value, engage your network, or demonstrate the benefits of the Isagenix Team Compensation Plan.

3 x 3 x 3 OR 5 x 5 x 5

- 3 OR 5 NEW REACH-OUTS**
Make brand-new connections about life, about Isagenix, about their social posts, etc.
- 3 OR 5 FOLLOW-UPS**
Reach out to three people you've chatted with before.
- 3 OR 5 POUR GREATNESS**
Cheer someone on, encourage them, and be kind whether they're on your team or not.
- CUSTOMER OR ASSOCIATE CHECK-IN**
Text your Customers or Associates to ask how they're doing and see where they need help.

REPEAT AGAIN

Every 30 Days!

STEP 1: LEARN SIMPLE SYSTEM: PVC 1-2-3

Let our simple PVC Method help you get new Customers and build a thriving business. We'll show you exactly what to send and what to say.

STEP 2: SET GOALS

Set your stretch goals for the next 30 days! What do you want to achieve with Isagenix? Both physically and financially, now is the time to put pen to paper and commit to your goals!

STEP 3: PLAN ACTIVITIES

Each week, you should be building your business by performing tasks in the following areas: connecting, presenting, and teaching or training. Schedule your week to include activities from each area.

STEP 4: SCHEDULE YOUR IDEAL WEEK

We are all busy — we get it! With so many different things demanding your time and attention, it can be hard to identify when you actually have time to build your business. Use this to outline which hours you have commitments (work, family functions, etc.), where you cannot build your Isagenix business, and identify pockets of time where you can build your business each week. After you've outlined your ideal week, you will use this to schedule income-producing activities each week for your next thirty days.

STEP 5: AN HOUR A DAY

Have an hour to work on your business today? Here are some quick tasks you can do to stay engaged in your business. Plan these out each week to keep yourself focused on these income-producing activities.

REPEAT!

Once you've completed your 30-Day Action Plan, repeat the process to continue working towards the goals you've set.

Important Message

FROM YOUR ISAGENIX SALES TEAM

We are glad you want to learn more about Isagenix and its life-changing products and opportunities!

During your time with Isagenix, you are likely to hear various testimonials as well as certain statements or references to extraordinary product experiences, weight loss results, and Isagenix Independent Associate earnings.

We want to celebrate and recognize each person's individual successes and results, whatever they may be, but we want to avoid creating unreasonable expectations concerning the success you or others may experience. We also want you to have accurate information to make informed decisions about using the products and participating in the income opportunity.

We recommend that you carefully review and become familiar with the following information, which is designed to clarify and qualify the claims about products and earnings. We also encourage you to review and become familiar with the Isagenix Earnings Disclosure Statement at [IsagenixEarnings.com](https://isagenixearnings.com). If you have any questions, please contact your Regional Sales Director (<https://isagenixbusiness.com/north-american-sales-team/>) or the Isagenix Compliance team Compliance@IsagenixCorp.com, or call **877.877.8111**.

BUSINESS OPPORTUNITY AND EARNINGS CLAIMS

Isagenix offers an advanced Team Compensation Plan that is intended to reward Associates for product sales. While some Associates earn substantial amounts of income, most who join Isagenix are primarily product users who never earn any income. Whenever you hear statements about the business opportunity or earnings of an Independent Associate, keep in mind the following:

- Earning levels for Isagenix Independent Associates depicted at events likely substantially exceed the average results achieved by all Associates and should not be construed as typical or average. The success stories we share, including recognition of substantial income achievements, or portrayals of improved lifestyles, are intended only to show what is possible with the Isagenix business opportunity, but these results are neither typical nor guaranteed. Earnings depend on many factors, including the individual Associate's business and sales skills, personal ambition and activity, time commitment, and sphere of influence. Isagenix cannot guarantee any particular level of earnings.

Even Associates who dedicate a significant amount of time and effort may not achieve a meaningful level of success.

- All earnings representations reflect gross amounts that do not include a deduction for business expenses associated with pursuing the business opportunity. Business expenses will vary greatly.

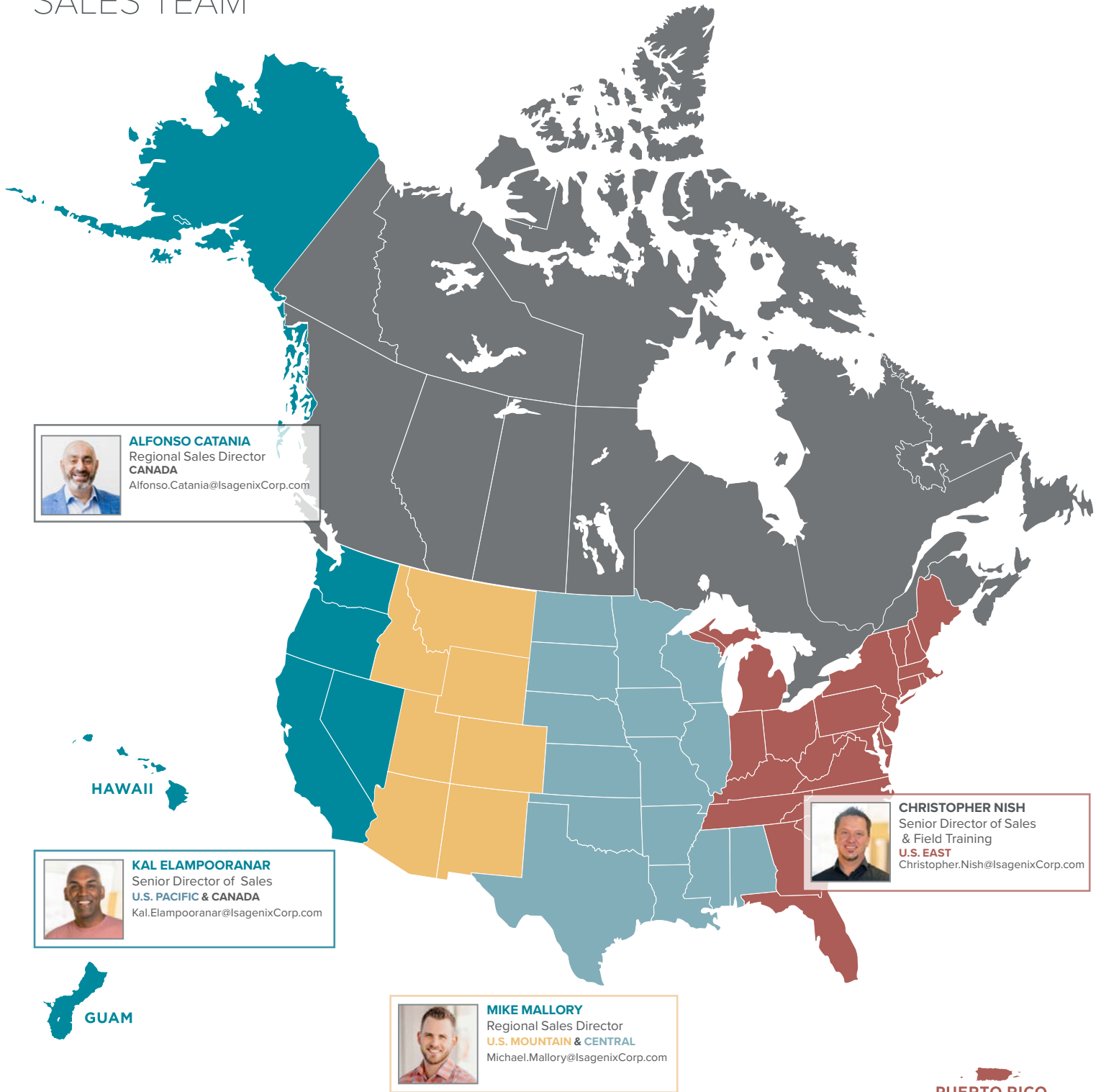
PRODUCT AND WEIGHT LOSS CLAIMS

Isagenix offers innovative products developed to help its Customers reach and maintain nutritional goals — weight loss, lean muscle, improved health, increased energy, and more. Whenever you hear product or weight loss claims, bear in mind that:

- Product claims have not been evaluated by the U.S. Food and Drug Administration. Isagenix products are not intended to diagnose, treat, cure, or prevent any disease. Any claims to the contrary are not approved by Isagenix.
- Weight loss and other product testimonials reflect individual experiences of Isagenix Customers and are not typical of the results you may obtain. Results vary with individual effort, body composition, eating patterns, time, exercise, and other factors.

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Resources

WEBSITE GUIDE

- **Isagenix.com**
Our main Customer website. Access products, guest checkout, and more.
- **IsagenixBusiness.com**
Access tools, training, and resources to build your business.
- **IsagenixHealth.net**
Get valuable health and wellness info, and learn about the science behind our products.
- **Isagenix Business Facebook Group (Facebook.com/Groups/Isagenix.Business)**
Lean on us and your fellow Isagenix Independent Associates for business-building news and advice.
- **IsagenixCompliance.com**
View policies and procedures, contract terms and conditions, tools, and resources.
- **IsaSalesTools.com**
Purchase and download proven business-building tools.
- **IsagenixGear.com**
Shop the latest Isagenix apparel and accessories.
- **IsaBodyChallenge.com**
Register for a transformation challenge.
- **STARTYourLife.com**
Introduce those ages 18-35 to the START vision through Isagenix.
- **WelcomeToIsagenix.com**
Get to know Isagenix and maximize your results.
- **Isagenix.com/en-us/updates**
For timely information about product updates, out-of-stock situations, and manufacturing delays.
- **IsaMovie.com**
View a gallery of top product and business videos. Learn from and share them!

