



ISAGENIX[®]
THE ART OF WELLBEING



Leadership Bonuses

Something for every leadership level with a continued focus on
Leader in Action

Leader in Action Formula



Leader in Action Points

Category	Subcategory	Point Value
Enrollments	1PET Personal Enrollments	1
	2PET Enrollments (up to 20 points each month)	2
Personally Enrolled Rank Advancements	Consultant, Silver Circle Consultant	2
	Manager, Crystal Manager, Silver Circle Manager	6
	Director, Crystal Director, Silver Circle Director	8
	Executive, Crystal Executive, Golden or Platinum Circle	10
Active Weeks	Manager	1
	Director	2
	Executive	4

Worksheet and Resources

- Find Leader in Action Resources at isagenixbusiness.com/LIA
- Videos, fillable worksheet, FAQs, etc.
- Reports can be found in the ABO under Reports > Recognition
- Reminder – Leader in Action requires points in all categories and runs on the commission month schedule



Leader in Action Worksheet

The Leader in Action formula is a method to measure specific business-building behaviors and outcomes each week during a commission month. Use this worksheet to track your points and progress!

TOTAL POINTS ARE CALCULATED EACH MONTH BY ADDING THE CATEGORIES BELOW:

MONTH OF

WEEK ENDING	1PET Personal Enrollment Points	2PET Enrollment Points	Personally Enrolled Rank Advancement Points	Active Week Points	
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(Maximum of 20)

TOTAL POINTS

USE THE KEY BELOW TO FILL IN YOUR POINTS EACH WEEK!

Category	Subcategory	Point Value
Enrollments	1PET Personal Enrollments	1
	2PET Enrollments (up to 20 points each month)	2
Personally Enrolled Rank Advancements	Consultant, Silver Circle Consultant	2
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Manager/Director Pool Reset

28 December 2020 – 27 June 2021

- US, CA, AU, NZ, EU, UK, MX
- All recognition Managers get the opportunity to earn in the Manager Pool for 90 days
- All recognition Directors get the opportunity to earn in the Director Pool for 90 days

Reminders

- Earn at least one point in each LIA category
- Must be Paid-As Manager or Director for a minimum of 1 week per month
- Managers: \$1,000 monthly maximum
- Directors: \$2,500 monthly maximum

Executive to 4-Star Golden Circle Leadership Pool

28 December 2020 – 27 June 2021

- US, AU, NZ, EU, UK
- \$200,000 monthly pool
- \$5,000 maximum per month

Requirements

- Earn at least one point in each LIA category
- Personally earn a minimum of 40 LIA points
- Must be Paid-As Executive for a minimum of 3 weeks per month
- Have a recognition rank of Executive to 4-Star Golden Circle





5-Star Depth Bonus

28 December 2020 – 27 June 2021

- US, AU, NZ, EU, UK
- Earn \$125 bonus on individuals who earn 20 or more LIA points through your 32-PET
- \$25,000 maximum per month

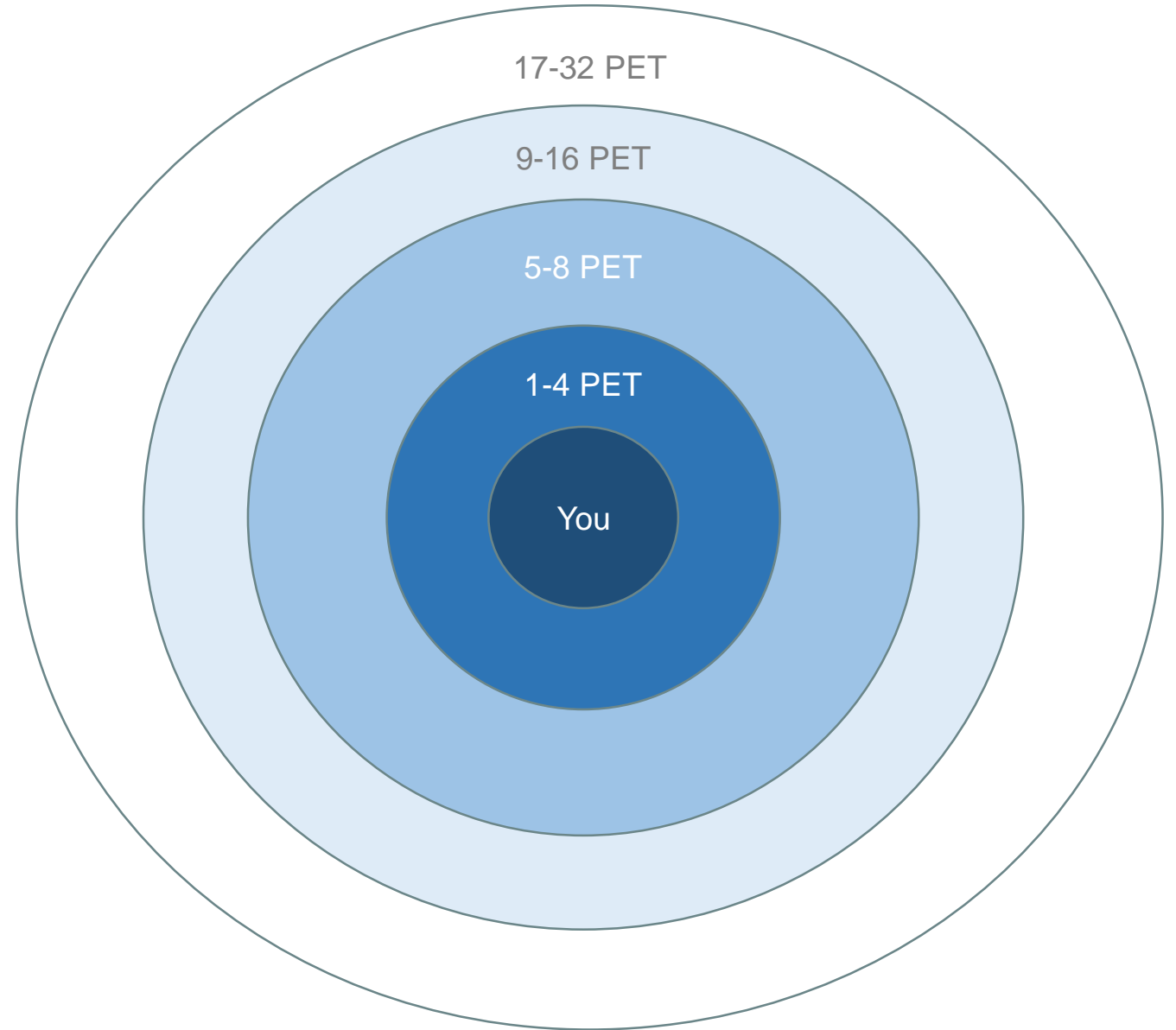
Requirements

- Must be Executive Lifestyle Bonus Qualified
- Personally earn a minimum of 40 LIA points
- Have a recognition rank of 5-Star Golden Circle or higher

5-Star Depth Bonus

28 December 2020 – 27 June 2021

Get rewarded with up to **\$25,000** monthly for developing depth using Leader in Action.



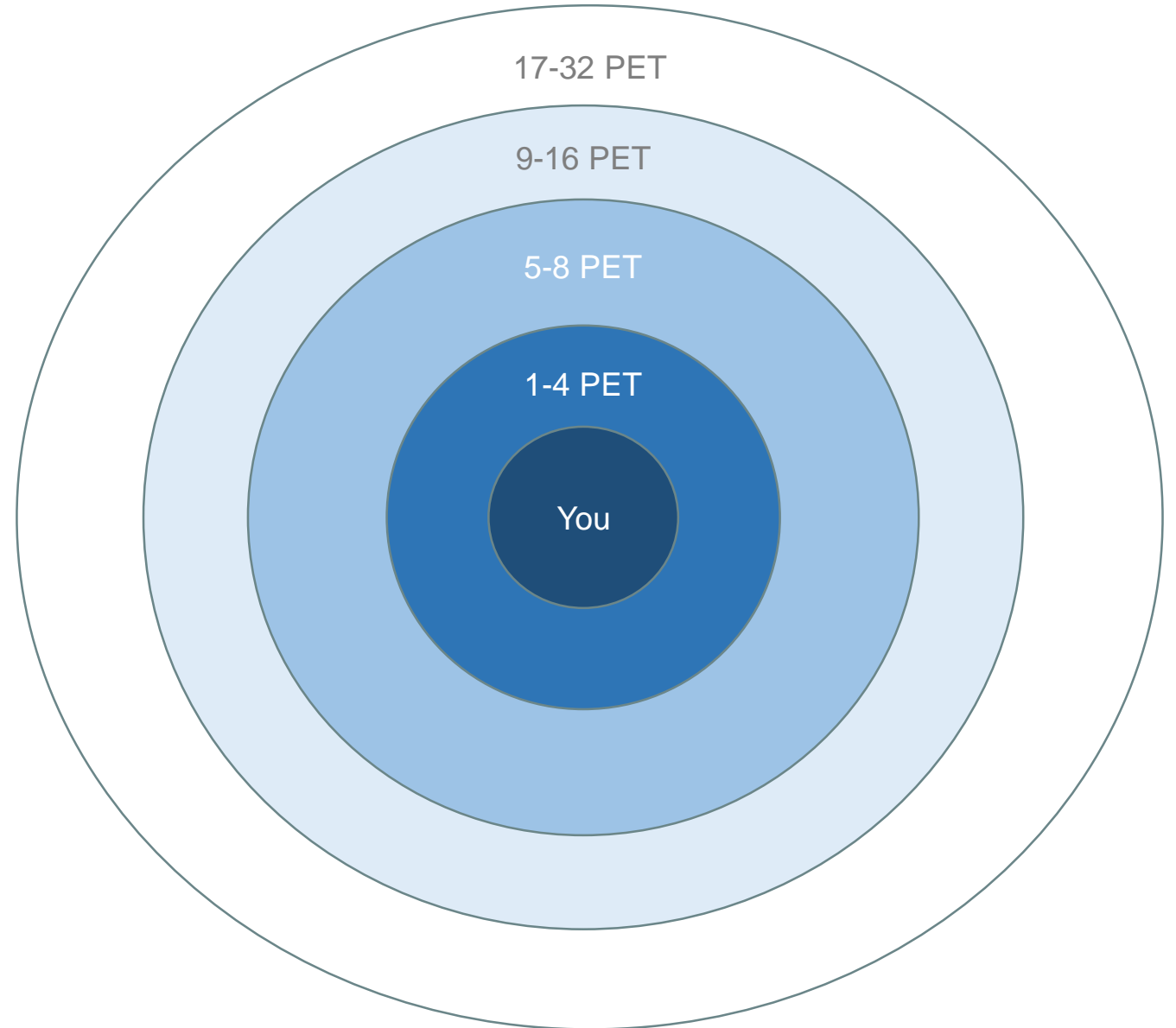
5-Star Depth Bonus

28 December 2020 – 27 June 2021

Get rewarded with up to **\$25,000** monthly for developing depth using Leader in Action.



Number of people you can earn \$125 bonus on if they have a **minimum of 20 LIA points**



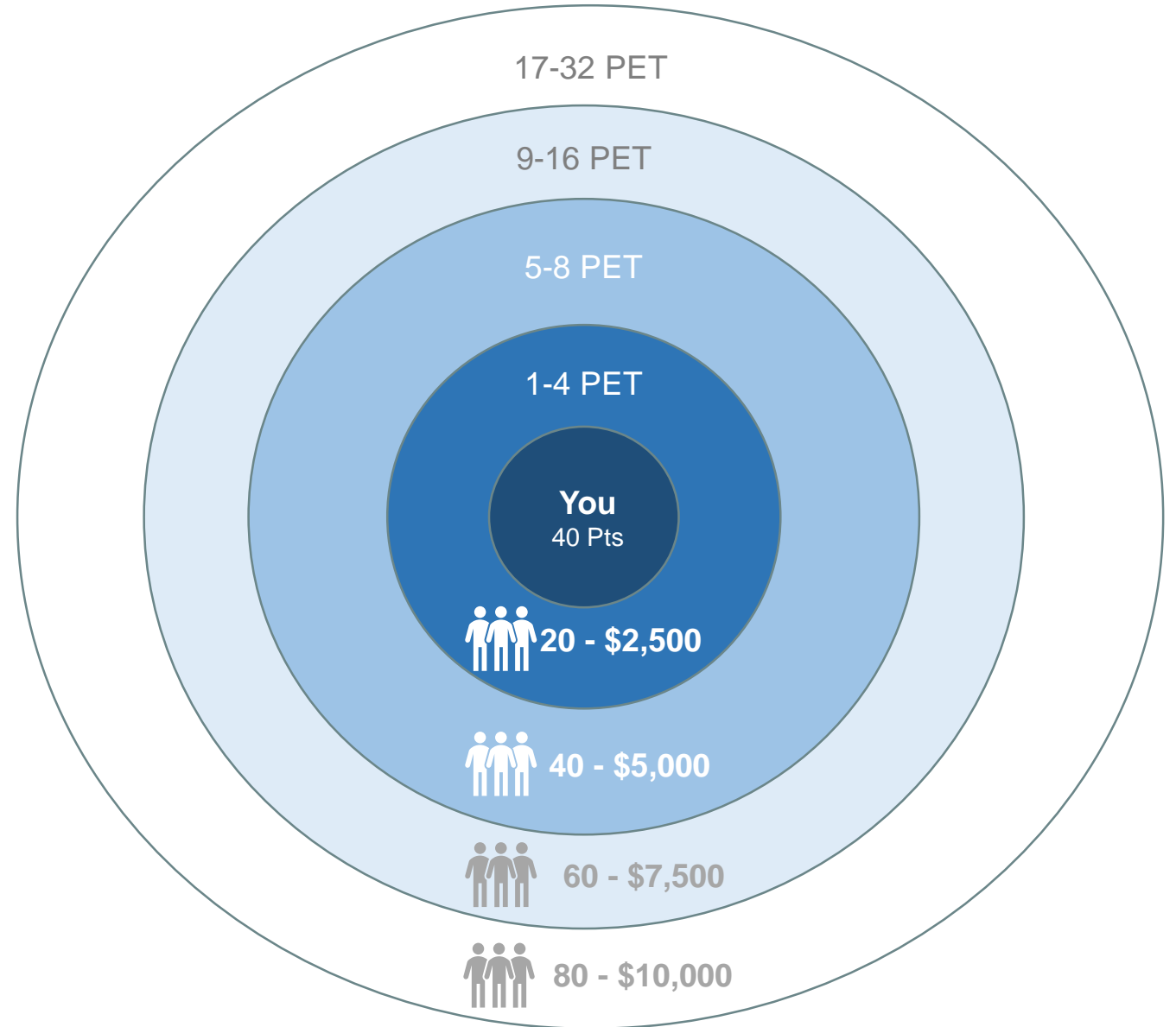
5-Star Depth Bonus

28 December 2020 – 27 June 2021

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Number of people you can earn \$125 bonus on if they have a **minimum of 20 LIA points**

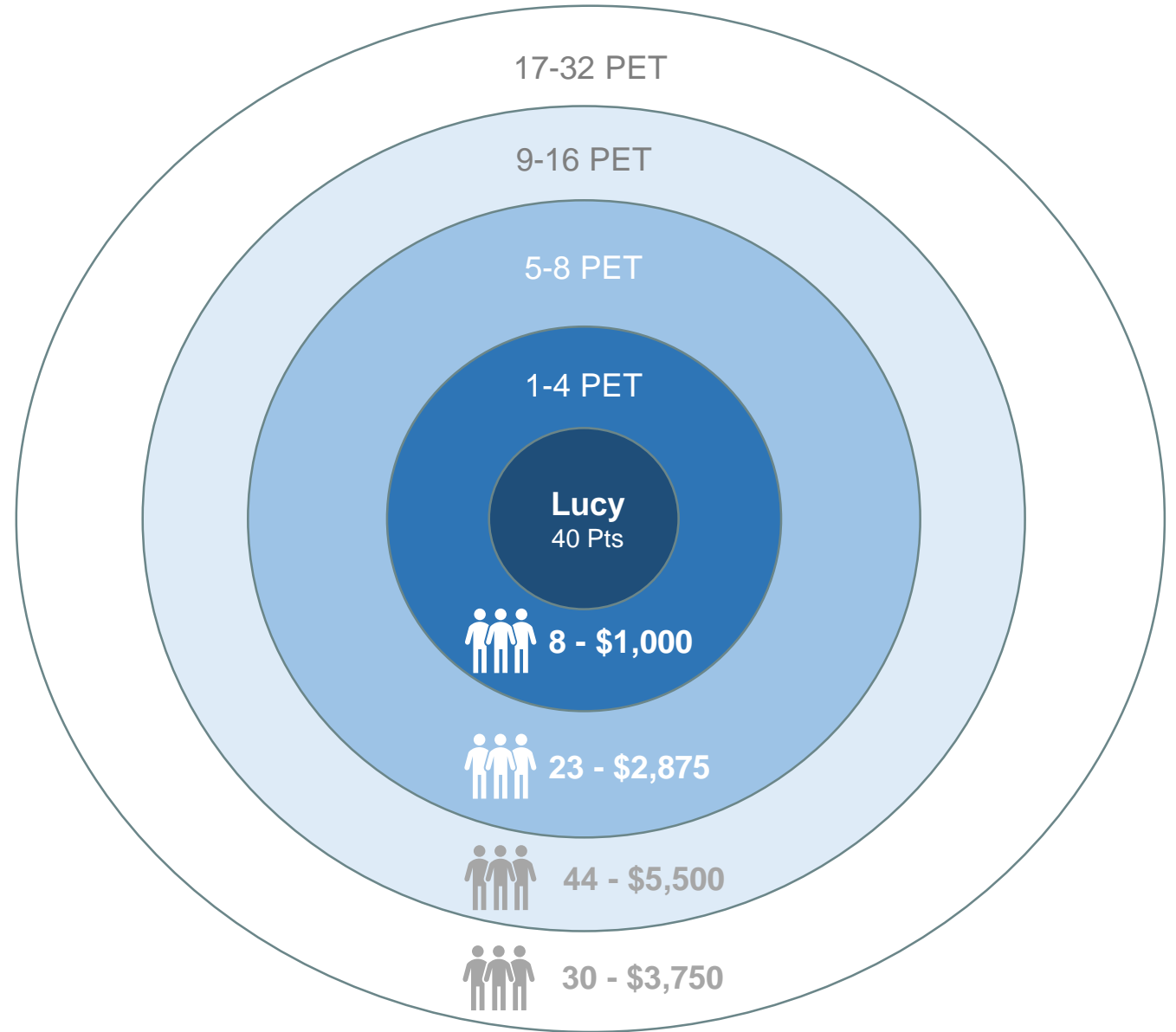


5-Star Depth Bonus

28 December 2020 – 27 June 2021

Example

1. Lucy qualifies for the bonus this month with 40 LIA points and being ELB qualified
2. 105 people in her 32-PET had a minimum of 20 LIA Points
3. Lucy earns a bonus this month of **\$13,125**



Important Notes

- To unlock this bonus on each month, Recognition Rank 5-Star and above leaders need a minimum of 40 Leader in Action points and be Executive Leadership Bonus qualified.
- To earn the \$125 bonus on someone within your 32PET, they need a minimum of 20 Leader in Action points and one point in each category
- For Platinum members, we will follow the rules for Leader in Action for combining points:
 - Enrolments combined across centres
 - 2PET enrollments cap at 20 across centres
 - PERA combined across centers
 - Active Rank Points cap at 16 or 20 across centres
- Reporting is critical from the beginning to give you visibility to your team
- You don't need to completely fill out the first ring to unlock the other rings – you earn the bonus for team members wherever they are in your 32-PET immediately!

Thank You!

**Let's be in action to make
2021 amazing!**