

A COMPLETE GUIDE TO *Hosting an In-Home*



PLANNING YOUR EVENT

Start planning early and use the tools available

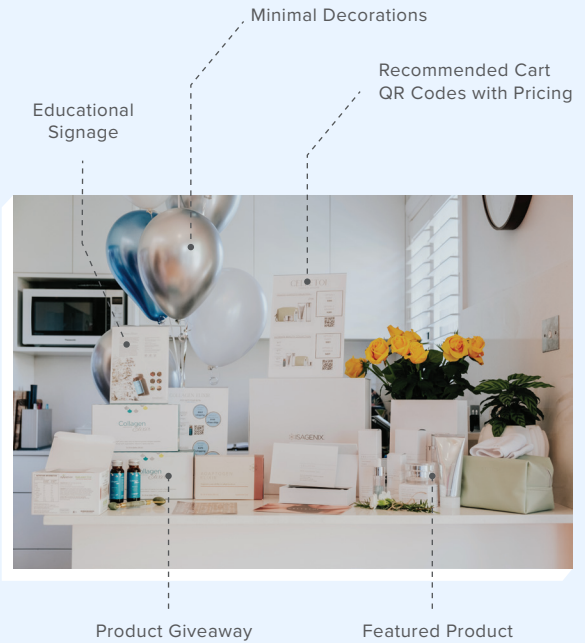
- Write a list of who you could invite
- Set your date
- Create an invitation
- Send out your invitations
- Confirm if your guests are coming with a personal message
- Collect or print handouts and display materials
- Purchase your nibbles – Leverage other Isagenix products like IsaDelights and IsaLean Bars
- Stock up on your products!
- Create your recommended cart links



SCAN HERE
For more examples



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For more examples



ON THE DAY

Be prepared and make your guests feel comfortable

- Create atmosphere with music, flowers, diffusing Isagenix Essence essential oils, etc.
- Set up your product display with supporting signage and materials
- Prepare your refreshments (A simple grazing board, water and BEA)
Tip: Incorporate IsaLean™ Bars and IsaDelights™
- Place Celletoi Mini Discovery Kits at the seats of your guests
Tip: Let them take these home to sample and use your own products for the demonstration
- Welcome your guests and make sure to introduce your guests to each other



Grazing Platter
Keep it simple, it doesn't have to be extravagant - don't forget your IsaLean Bars, Harvest Thins and IsaDelights

Bowl of water and face towel for demonstration



YOUR PRESENTATION

Keep your presentation simple and effective

- Thank your guests for coming
- Share your story about why you joined and your experience with the products
 - Tip: Keep this under 2 minutes**
- Ask relatable questions to keep your audience engaged
 - Who here has a skincare routine?
 - Who is guilty of going to bed without taking their makeup off?
- Introduce the Celletoi Complete Collection as system
- Introduce the Individual products
 - Place a small amount on the back of one hand on each of your guests and have them gently apply while you explain 2 key benefits before moving on to the next product.
- Incorporate how simple it is to fit the system into their current lifestyle
- Have your guests compare the back of their hands to see the results



Talking points:

The Cleanser is a 3 in 1: It Cleanses, Exfoliates and Hydrates

This is not your typical toner and isn't as stringent like most you see in the market. It is beautifully hydrating.

The Serum is luxury for less and packed with Growth Factors, peptides and botanical blends.

The Hydrating Cream feels like cashmere with a marshmallow consistency (and don't forget to mention the inclusion of Hyaluronic acid)



CLOSING AND FOLLOWING UP

Help your guests to order and get started

- Present your recommended cart QR Codes and explain the difference between Guest and Subscription Rewards
 - Tip: Showcase the benefits of subscription rewards eg: free shipping on their first order and it's the best price**
- Thank everyone for attending
- Follow up your guests who didn't make it with a personal message
 - Example:** "Hey Sue, Sorry you couldn't make it yesterday, it was so much fun. I will definitely let you know about the next one. Chat to you soon xo"
- Follow up up with the guests that attended your event with a personal message
 - Example:** "Hey Sue, great to see you yesterday, so much fun! I'm excited for everyone to experience the skincare and results. Please let me know if you have any more questions and don't forget to take advantage of the extra rewards by referring friends. xx "



Scan the QR code to watch for more tips on **Hosting a Successful In-Home**


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MONTH